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ANN P. CHRISTENSEN
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October 12, 2007

Paul Oman
Progressive Products
48 Wildwood Drive
Pittsfield, NH 03263

Re: [REDACTED]™

Dear Mr. Oman:

This firm represents [REDACTED], ("[REDACTED]") located in [REDACTED], California in certain intellectual property matters. [REDACTED] is a manufacturer and distributor of [REDACTED]™, as I believe you know, which product has also been known by its trademark [REDACTED]™. Our client in the early seventies invented a field of technology, and has implemented that technology by the manufacture and distribution of this product in several variations, for over thirty-five years.

I am writing to you on behalf of [REDACTED] regarding your inclusion in your web page's meta-tag key-words file of my client's trademark, and also in regard to your use of my client's name in the meta-tag key-words file of your web-pages.

Our client has spent a considerable amount of money to advertise and promote its trademarks throughout the world. This has created a considerable amount of goodwill for not only the product by name but the company by name, and even the owner, [REDACTED], by name. Our client takes the matter of trademark infringement very seriously and enforces its rights to the mark vigorously.

Our client has spent a considerable amount of money to advertise and promote its name in regard of its products, and the high-quality attendant to products produced under the name [REDACTED]. The public thinks highly of these products and commonly uses my clients name as, for example, [REDACTED] or [REDACTED]'s as either an adjective or a noun in this regard. You have no right to use my clients name in the promotion of your own business.

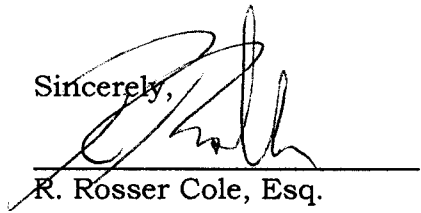
I think it obvious that your unauthorized use of our client's trademark in your meta-tag file is being done with the purpose to divert lawful business from my client, to my client's irreparable harm and lost profits thereby.

Paul Oman,
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You are ordered to immediately remove any of my client's trademark names including but not limited to [REDACTED], [REDACTED], [REDACTED] and [REDACTED] from your meta-tag file and anywhere else in the web-pages, their html-coding or linked materials, or anywhere else within your business activities in real-space or cyber-space, and to cease and desist in your blatant violation of our client's intellectual property rights in this and in any other regard.

If we do not receive your company's written assurance to comply with the foregoing by November 1st, 2008, be advised that further action will be taken to protect our client's intellectual property.

Sincerely,



R. Rosser Cole, Esq.